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## COURSE INFORMATION LETTER

<b>University:</b> P. J. Šafárik University in Košice	
<b>Faculty:</b>	
<b>Course ID:</b> KEaRVS/PFFMP- d/22	<b>Course name:</b> Corporate Finance and Management
<b>Course type, scope and the method:</b> <b>Course type:</b> Lecture / Practice <b>Recommended course-load (hours):</b> <b>Per week:</b> 1 / 1 <b>Per study period:</b> 14 / 14 <b>Course method:</b> present	
<b>Number of ECTS credits:</b> 4	
<b>Recommended semester/trimester of the course:</b>	
<b>Course level:</b> N	
<b>Prerequisites:</b>	
<b>Conditions for course completion:</b>	
<b>Learning outcomes:</b>	
<b>Brief outline of the course:</b>	
<b>Recommended literature:</b>	
<b>Course language:</b>	
<b>Notes:</b>	
<b>Course assessment</b> Total number of assessed students: 0	
<b>Provides:</b> prof. Ing. Viktória Bobáková, CSc., Ing. Eva Mihaliková, PhD., univerzitný docent	
<b>Date of last modification:</b> 13.09.2023	
<b>Approved:</b>	

## COURSE INFORMATION LETTER

<b>University:</b> P. J. Šafárik University in Košice	
<b>Faculty:</b>	
<b>Course ID:</b> KVPD/ PPVSR-d/22	<b>Course name:</b> Employment Relationships in the SR
<b>Course type, scope and the method:</b> <b>Course type:</b> Lecture / Practice <b>Recommended course-load (hours):</b> <b>Per week:</b> 1 / 1 <b>Per study period:</b> 14 / 14 <b>Course method:</b> present	
<b>Number of ECTS credits:</b> 4	
<b>Recommended semester/trimester of the course:</b>	
<b>Course level:</b> N	
<b>Prerequisites:</b>	
<b>Conditions for course completion:</b>	
<b>Learning outcomes:</b>	
<b>Brief outline of the course:</b>	
<b>Recommended literature:</b>	
<b>Course language:</b>	
<b>Notes:</b>	
<b>Course assessment</b> Total number of assessed students: 0	
<b>Provides:</b> doc. JUDr. Vladimíra Žofčinová, PhD.	
<b>Date of last modification:</b> 26.10.2021	
<b>Approved:</b>	

## COURSE INFORMATION LETTER

<b>University:</b> P. J. Šafárik University in Košice	
<b>Faculty:</b>	
<b>Course ID:</b> KEaRVS/ZM-d/22	<b>Course name:</b> Essentials of Marketing
<b>Course type, scope and the method:</b> <b>Course type:</b> Lecture / Practice <b>Recommended course-load (hours):</b> <b>Per week:</b> 1 / 1 <b>Per study period:</b> 14 / 14 <b>Course method:</b> present	
<b>Number of ECTS credits:</b> 4	
<b>Recommended semester/trimester of the course:</b>	
<b>Course level:</b> N	
<b>Prerequisites:</b>	
<b>Conditions for course completion:</b>	
<b>Learning outcomes:</b>	
<b>Brief outline of the course:</b>	
<b>Recommended literature:</b>	
<b>Course language:</b>	
<b>Notes:</b>	
<b>Course assessment</b> Total number of assessed students: 0	
<b>Provides:</b> Ing. Zuzana Hrabovská, PhD.	
<b>Date of last modification:</b> 11.09.2023	
<b>Approved:</b>	

## COURSE INFORMATION LETTER

<b>University:</b> P. J. Šafárik University in Košice	
<b>Faculty:</b>	
<b>Course ID:</b> KEaRVS/PODNA- d/22	<b>Course name:</b> Theory of Corporate Economy
<b>Course type, scope and the method:</b> <b>Course type:</b> Lecture / Practice <b>Recommended course-load (hours):</b> <b>Per week:</b> 1 / 1 <b>Per study period:</b> 14 / 14 <b>Course method:</b> present	
<b>Number of ECTS credits:</b> 4	
<b>Recommended semester/trimester of the course:</b>	
<b>Course level:</b> N	
<b>Prerequisites:</b>	
<b>Conditions for course completion:</b> Conditions for continuous evaluation: project submission - independent written work Final assessment (e.g. examination, thesis...): classified credit. Tolerated absenteeism: 100% attendance at seminars required.	
<b>Learning outcomes:</b> The aim of the course is to acquire theoretical knowledge and context about the functioning of the enterprise in a market economy. The graduate will realize and understand individual business management processes, from the need to define goals, through the analysis of the environment and resources available to the company. They will learn to think independently about individual types of enterprises and understand the division of legal forms of business entities. They will become familiar with the functioning of the enterprise, production factors, enterprise activity and the value expression of enterprise activities. He will understand the essence of the valuation of the assets of the enterprise and the financial economy of the enterprise. The graduate will understand the importance of the enterprise for the economic development of regions.	
<b>Brief outline of the course:</b> The course presents a comprehensive characteristic of the essence of business in a market economy through the definition of basic relations between individual economic entities. The content of the course is focused mainly on the enterprise – typology of enterprises in the Slovak Republic, activities of the transformation process of the enterprise, characteristics and mutual relationship of assets of the enterprise and capital structure of the enterprise as well as human resources of the enterprise. Attention is also paid to the value processes of the enterprise – especially costs, revenues and economic result of the enterprise as well as selected indicators evaluating the financial management of the enterprise.	
<b>Recommended literature:</b> Required: 1. HRABOVSKÁ, Zuzana. 2014. Managerial Economics (Practical Applications). Košice: UPJŠ in Košice. ISBN 978-80-8152-127-0.	

<p>2. MAJTAN, Stephen. 2014. Business Economics. Bratislava: Sprint 2, s. r. o. ISBN 978-80-89710-05-8.</p> <p>Recommended:</p> <p>1. SYNEK, Miloslav. et al. 2011. Managerial economics. Prague : Grada publishing. ISBN 978-80-24734-94-1.</p> <p>2. SEDLÁK, Nicholas. 2010. Business Economics. Bratislava: Iura Edition. ISBN 978-80-8078-317-4.</p> <p>3. MAJDÚCHOVÁ, Helena and Anna NEUMANN. 2015. Business Economics for Managers. Bratislava: Wolters Kluwer. ISBN 978-80-8168-169-1.</p> <p>4. NEUMANN, Anna et al. 2013. Enterprise and entrepreneurship – examples and case studies. Bratislava: Iura edition, 2013. ISBN 978-80-8078-621-2.</p> <p>Commercial Code, Civil Code, Trade Licensing Act</p>
<b>Course language:</b>
<b>Notes:</b>
<p><b>Course assessment</b></p> <p>Total number of assessed students: 0</p>
<b>Provides:</b> Ing. Lenka Pčolinská, PhD.
<b>Date of last modification:</b> 13.09.2023
<b>Approved:</b>