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COURSE INFORMATION LETTER

University: P. J. Šafárik University in Košice	
Faculty:	
Course ID: KEaRVS/PFFMP- d/22	Course name: Corporate Finance and Management
Course type, scope and the method: Course type: Lecture / Practice Recommended course-load (hours): Per week: 1 / 1 Per study period: 14 / 14 Course method: present	
Number of ECTS credits: 4	
Recommended semester/trimester of the course:	
Course level: N	
Prerequisites:	
Conditions for course completion:	
Learning outcomes:	
Brief outline of the course:	
Recommended literature:	
Course language:	
Notes:	
Course assessment Total number of assessed students: 0	
Provides: Ing. Eva Mihaliková, PhD., univerzitný docent	
Date of last modification: 13.09.2023	
Approved:	

COURSE INFORMATION LETTER

University: P. J. Šafárik University in Košice	
Faculty:	
Course ID: KVPD/ PPVSR-d/22	Course name: Employment Relationships in the SR
Course type, scope and the method: Course type: Lecture / Practice Recommended course-load (hours): Per week: 1 / 1 Per study period: 14 / 14 Course method: present	
Number of ECTS credits: 4	
Recommended semester/trimester of the course:	
Course level: N	
Prerequisites:	
Conditions for course completion:	
Learning outcomes:	
Brief outline of the course:	
Recommended literature:	
Course language:	
Notes:	
Course assessment Total number of assessed students: 0	
Provides: doc. JUDr. Vladimíra Žofčinová, PhD.	
Date of last modification: 26.10.2021	
Approved:	

COURSE INFORMATION LETTER

University: P. J. Šafárik University in Košice	
Faculty:	
Course ID: KEaRVS/ZM-d/22	Course name: Essentials of Marketing
Course type, scope and the method: Course type: Lecture / Practice Recommended course-load (hours): Per week: 1 / 1 Per study period: 14 / 14 Course method: present	
Number of ECTS credits: 4	
Recommended semester/trimester of the course:	
Course level: N	
Prerequisites:	
Conditions for course completion:	
Learning outcomes:	
Brief outline of the course:	
Recommended literature:	
Course language:	
Notes:	
Course assessment Total number of assessed students: 0	
Provides: Ing. Zuzana Hrabovská, PhD.	
Date of last modification: 11.09.2023	
Approved:	

COURSE INFORMATION LETTER

University: P. J. Šafárik University in Košice	
Faculty:	
Course ID: KEaRVS/PODNA- d/22	Course name: Theory of Corporate Economy
Course type, scope and the method: Course type: Lecture / Practice Recommended course-load (hours): Per week: 1 / 1 Per study period: 14 / 14 Course method: present	
Number of ECTS credits: 4	
Recommended semester/trimester of the course:	
Course level: N	
Prerequisites:	
Conditions for course completion: The subject ends with a classified evaluation. The classified rating is obtained on the basis of the sum of the points of the established conditions of the classified evaluation: 1. Participation in teaching in accordance with the study regulations and instructions of the teacher. 2. Term paper (in agreement with the teacher) in written form – you can specify the maximum/minimum point value. The final rating A requires 91-100 points, B 81-90 points, C 71-80 points, D 61-70 points and E 52-60 points. Credits will not be awarded to a student who did not score at least 52 points in the final assessment. Detailed conditions for successful completion of the course are updated annually on the electronic notice board of the course in AiS2 or in the repository for digital support materials (LMS, Moodle, UPJŠ).	
Learning outcomes: The aim of the course is to acquire theoretical knowledge and context about the functioning of the enterprise in a market economy. The graduate will realize and understand individual business management processes, from the need to define goals, through the analysis of the environment and resources available to the company. They will learn to think independently about individual types of enterprises and understand the division of legal forms of business entities. They will become familiar with the functioning of the enterprise, production factors, enterprise activity and the value expression of enterprise activities. He will understand the essence of the valuation of the assets of the enterprise and the financial economy of the enterprise. The graduate will understand the importance of the enterprise for the economic development of regions.	
Brief outline of the course: 1. Introduction to business economics - The essence and position of the enterprise in the market economy, the surroundings of the enterprise, the objectives of the enterprise. 2. Transformation process of the enterprise - The substantive, value, organizational aspect of the business process. Theoretical definition of the essence of the transformation process, the activities of the enterprise transformation process. Efficiency, economy, effectiveness of the business transformation process.	

3. Typology of enterprises I. - The importance of the typology of enterprises. Different approaches to the breakdown of enterprises. The enterprise of an individual. Business companies – partnership, limited partnership. Characteristics and comparison of common and specific features of different types of enterprises.
4. Typology of enterprises II. - Business companies – limited liability company, joint-stock company. Special forms of enterprises. Characteristics and comparison of common and specific features of different types of enterprises.
5. Business Life Cycle – The essence and importance of business lifecycle tracking. Phases of the life cycle of a company - establishment and establishment of a company, growth, stabilization of the company, crisis of the company, bankruptcy, dissolution and dissolution of the company.
6. Assets of the enterprise I. - Non-current assets – structure, procurement, wear and tear, depreciation of non-current assets.
7. Assets of the enterprise II. - Current assets of the enterprise – meaning, structure, standardization and monitoring of the use of current assets.
8. The financial structure of the enterprise.
9. Costs of the enterprise - The essence and incurrence of the costs of the enterprise. Breakdown of costs. Managerial understanding of costs. Indicators for assessing the level of costs.
10. Enterprise revenue - Income and revenue of the enterprise - comparison of content definitions. The economic result of the enterprise. Balancing method.
11. Financial Economy of the Enterprise - Tasks and instruments of the financial economy of the enterprise. Indicators for assessing the financial performance of the enterprise.
12. Cash flows of the enterprise - The essence and importance of the cash flow statement in the business economy.
13. Current issues in the functioning of enterprises in a market economy.

Recommended literature:

Recommended:

1. HRABOVSKÁ, Zuzana. 2014. Managerial Economics (Practical Applications). Košice: UPJŠ in Košice. ISBN 978-80-8152-127-0.
 2. BOBÁKOVÁ, V., HRABOVSKÁ, Z., MIHALIKOVÁ E., VALOVSKÁ, Z., ŽOFČINOVÁ, V. 2015. Economic and legal aspects of business (Selected chapters). Košice, UPJŠ, 2015. ISBN 978-80-8152-301-4.
 3. MAJTAN, Stephen. 2014. Business Economics. Bratislava: Sprint 2, s. r. o. ISBN 978-80-89710-05-8.
 4. SYNEK, Miloslav. et al. 2011. Managerial economics. Prague : Grada publishing. ISBN 978-80-24734-94-1.
 5. SEDLÁK, Nicholas. 2010. Business Economics. Bratislava: Iura Edition. ISBN 978-80-8078-317-4.
 6. MAJDÚCHOVÁ, Helena and Anna NEUMANN. 2015. Business Economics for Managers. Bratislava: Wolters Kluwer. ISBN 978-80-8168-169-1.
 7. NEUMANN, Anna et al. 2013. Enterprise and entrepreneurship – examples and case studies. Bratislava: Iura edition, 2013. ISBN 978-80-8078-621-2.
- Commercial Code, Civil Code, Trade Licensing Act

Course language:

Notes:

Course assessment

Total number of assessed students: 0

Provides: Ing. Lenka Pčolinská, PhD.

Date of last modification: 06.06.2024
Approved: